#### MASA Presentation September 28, 2020



**Education and Leadership for a Lifetime** 

## Welcome to the MSHSL Update

#### **Presenters:**

Erich Martens, Executive Director Bob Madison, Associate Director Jody Redman, Associate Director Laura Mackenthun, Assistant Director



## **Presentation Topics**

- MSHSL Background Information
- COVID Progression and Impact
- Board Decisions and Next Steps
- Financial Situation
- Question and Answer





#### MINNESOTA STATE HIGH SCHOOL LEAGUE



High School
Activities
Are Vital







## **MSHSL Background Information**

#### **MSHSL Basics**

- Statewide Voluntary Organization
  - Public, Private, Charter and Home Schools
- Not State Agency or Department
  - Considered a State Actor
- Governed and Directed by:
  - State Statute, MSHSL Constitution and Bylaws, Board Rules and Policies



#### **MSHSL Basics**

- 20 Member Board of Directors
  - Pres. and VP are Superintendents
- 48 Person Representative Assembly
- 43 Activities and Athletics
  - 4 Ad Sports, 5 Fine Arts, 2 Pres. Partners, 32 Sports
- 500+ Member Schools
- 10,000+ Teams
- 200,000+ Students



# **Question:** How do superintendents obtain guaranteed positions on the Board of Directors?

**Answer:** Multiple options include:

- Member school vote to change constitution
- Select superintendents as Region representatives
- Work together to consider other options





## **COVID-19 Progression**

### **Key Dates**

- Mar 11, 12, and 13 Tournaments
- Mar 15 EO-2 School and Sports Shutdown
  - March 25 Implement Distance Learning
- June 1 Re-opening of Youth Sports
  - June 15 Start of Coaching Waiver Period
- July 30 EO 20-82 Education Plan
  - Aug 4 and Sept 21 Board Meetings



## Covid – 19 has required every organization to make changes in every aspect of their operation.

#### This includes:

- Safety Protocols and Practices
  - Programming
  - Employment Model
    - Communication
      - Finance
    - and many more







## **Board Decisions and Impacts**

#### Requirements and Recommendations

- Minnesota Department of Health
  - Public Health Focus, Develop Criteria and Requirements
- Minnesota Department of Education
  - Recognize our Educational Connection
- Member School Involvement
  - ADs through LEAD Network, AD Advisory
- Sport Specific Engagement
  - Coaching Advisories, Clinicians, Tournament Managers.



Question: What led to the decisions made on August 4?

#### **Answer:**

- Strong Recommendations by MDE, MDH and Governor's Office

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- Risk Levels of each activity and Sports Medicine Advisory Committee (SMAC)
- Desire to start effectively and keep students safe.
- Avoid student or community cases which require changes in educational model.

#### **Progression of Decision Making and Communication**

- ✓ Fall Approved Sports dates (8/7/20)
- ✓ Fall Training Season dates and definition (8/11/20)
- ✓ Fall Approved Sports guidance (8/13/20)
- ✓ Fall Training Season guidance-Football and Volleyball (8/20/20)
- ✓ Cheer Guidance and Education Information (8/20/20)
- ✓ Adapted Soccer information (8/26/20)
- ✓ Fall Training Season guidance-Spring Sports (9/1/20)
- ✓ COVID Interrupted Competition Guidelines (9/3/20)
- ✓ Category 2 Activities information (9/10/20)
- ✓ Post-Season for Fall Approved Activities information (9/21/20)
- ✓ Fall Approved Season Guidance for Football and Volleyball (9/25/20)
- Tentative calendar for remaining activities for the year (Finalized at 10/1/20 Board Meeting)
- Open Gym and Captains Practices
- Guidance and Information:
  - Winter activities and athletics
  - Football and volleyball seasons
  - Spring activities and athletics
- 2021 Summer waiver period information



## Participation Connected to Learning Model

Learning Model	In-Person Participation
MDE Required Distance Learning	No in-person participation in practices or competition. (Virtual participation may occur)
<u>District Choice</u> Distance Learning	In-person participation is allowed
MDE Required or District Choice hybrid learning or in-person learning	In-person participation is allowed

<sup>\*</sup>MDE Determination is based on model for secondary students.



#### **General Guidelines**

- COVID Facility Plans Stadiums, fields, gyms
  - Entrance, egress, spectator management etc.
- Spectators are not allowed at indoor games
- 250 spectators or 25% capacity of outdoor facilities when separated from competitive community outdoors
- No concessions
- Pep bands who remain for the game count towards 250
- Halftime performers who enter and leave the game do not count towards 250
- Streaming is encouraged
- Tailgating or other gatherings should not occur at school facilities
- Reduce "intermingling"
- Restrooms
- Media guidelines in process





## **MSHSL Financial Information**

## **Financial Background**

The Minnesota State High School League Consists of the League Office and 16 Regions

- Regions manage their own finances and cover costs primarily through the operation of sectional tournaments.
- The League has a long history of returning funds to schools participating in State Tournaments.
  - Between 2002 and 2014, the MSHSL provided reimbursements between \$ 228,000 and \$865,000.
  - In 2002, 2004, and 2009, reimbursements exceeded school membership dues.
  - Between 2015 and 2020, the League was able to provide reimbursements in 2 of 6 years.



## Financial Background (2019 Audit)

#### MSHSL is funded by the following sources:

- Tournament tickets sales (68%)
- Broadcast revenues (8%)
- Sponsorship dollars (9%)
- Membership Dues (9%)
- Coaches education and officials fees (4%)

#### MSHSL incurs expenses including:

- Providing tournament experiences (45%)
- Programming (34%)
  - Staffing, Board, Recognition Programs,
- Insurance Student Catastrophic and Concussion (6%)
- Operational Costs building maintenance, utilities, tech (6%)
- Legal and Professional Services (3%)
- Coaches Education and Officials (4%)



## **Financial Impacts of Covid-19**

- Cancellation of 2020 Winter Tournaments Loss of \$600,000
- No Spring Activities or Tournaments Avoided loss of \$100,000
- PPP Loan Approval and Application
  - Approved in April, met all requirements for 8 week time period
  - Avoided layoffs
- Met Budget for 2020 School Year
- June 1, 2020 Board Meeting
  - Despite opening of Youth Sports, called a Finance Task Force to provide recommendations for 2021 Budget

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- 2020-2021 School Year
  - Schools, students and communities are requesting that all activities and athletics remain.
  - Despite lack of State Tournaments, all other services remain

### **Important Points**

- No one anticipated the situation that we are currently facing and we are all working through it together.
- Our schools require more direct messaging regarding the challenges faced by the MSHSL.
- Some member schools are frustrated by the increase in membership dues in a very difficult time and question the equity of the distribution.

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• In meeting the needs of schools and students, the MSHSL has reduced a \$9m budget to \$5m and faces a loss of 80% or more of previous revenues.







Together We Will Provide Great Opportunities for Our Students



## **Questions via Chat or Voice**

#### Thank You!

